



Santa Cruz Valley  
HERITAGE ALLIANCE

HERITAGE

# Speaker Series

## Celebrating 10 Years of Preserving & Promoting Our Heritage!



La Fiesta de los  
**VAQUEROS**  
Tucson Rodeo

PRESENTING  
TUCSON RODEO CHAIRMAN, UA PROFESSOR, AND EQUINE SPECIALIST

### Dr. Bill Schurg FOR

The History of Tucson's Rodeo,  
*La Fiesta de los Vaqueros*

Tuesday, February 12, 2013  
12:00 p.m. - 1:00 p.m.

University of Arizona Downtown  
44 N. Stone Ave.  
(SE Corner of Stone Ave. and Pennington)

FREE and OPEN TO THE PUBLIC

*Bring your brown bag lunch and enjoy!*

LEARN THE HISTORY OF  
TUCSON'S BELOVED LA  
FIESTA DE LOS VAQUEROS  
FROM TUCSON RODEO  
COMMITTEE CHAIRMAN  
AND UA PROFESSOR  
DR. BILL SCHURG.

DR. SCHURG IS A  
RECOGNIZED EQUINE  
SPECIALIST . HE HAS  
SERVED ON THE TUCSON  
RODEO COMMITTEE  
SINCE 2003 AND AS  
CHAIRMAN SINCE 2010.

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### 10 for 10!

Please join us in celebrating our 10th anniversary by becoming a recurring donor at \$10 a month! It's easy to do on our secure website [www.SantaCruzHeritage.org](http://www.SantaCruzHeritage.org)

Connecting people to the cultural, historic, and natural treasures of the Santa Cruz Valley since 2003.

[www.SantaCruzHeritage.org](http://www.SantaCruzHeritage.org)



For more information,  
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