



Santa Cruz Valley HERITAGE ALLIANCE

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COUNTY SUPERVISOR JOINS NONPROFIT BOARD OF DIRECTORS

Maynard Brings Planning Expertise to the Santa Cruz Valley Heritage Alliance

The Santa Cruz Valley Heritage Alliance, a non-profit organization that promotes the cultural and natural heritage of the Santa Cruz Valley, is pleased to announce the appointment of Santa Cruz County Supervisor John Maynard to its Board of Directors. Maynard brings extensive land planning and governance expertise to the Heritage Alliance's board of directors.

"The expansion of our board to include balanced representation from Santa Cruz and Pima counties ensures the organization will continue to enjoy a diversity of experiences and perspectives from the entire Santa Cruz Valley," says board President Paula Schaper of Patagonia. "John compliments this diversity with his experience as a land planner, county supervisor and his involvement as a board member of the United Way of Santa Cruz County."

Maynard is currently serving his second term on the Santa Cruz County Board of Supervisors. He was elected twice (2000 & 2004) as an Independent candidate. The district he represents, District 3, includes the rural communities of Sonoita, Patagonia, Rio Rico, Tubac and Amado. Maynard was part of the original Santa Cruz Valley Heritage Area working group and also previously served on the board of directors when the organization formed its non-profit corporation in 2004.

"Serving on the board for the Santa Cruz Valley Heritage Alliance interests me because of the organization's dedication to protecting and promoting the Santa Cruz Valley as a significant cultural asset," explains Maynard.

"I look forward to helping the organization obtain Congressional designation as a National Heritage Area," says Maynard, "because of the proven economic impacts associated with National Heritage Areas. Santa Cruz County stands to receive millions of dollars that can be used to educate, preserve and promote this valuable watershed."

Maynard's appointment increases the number serving on the board of directors to 17. In addition to Maynard, the board of directors includes Jerry Dixon, William Doelle, Ora Mae Harn, Dan Judkins, Carol Lambert, Jonathan Mabry, Nancy Mager, Linda Mayro, Marty McCune, Ann Phillips, Mike Proctor, Paula Schaper, Tony Sedgwick, Wendy Stover, Rick Vaughan, and Nan Stockholm Walden.

The Santa Cruz Valley Heritage Alliance is a non-profit 501 (c) 3 organization whose mission is to connect people to the cultural, historic, and natural treasures of the Santa Cruz Valley through education, preservation and promotion of its unique resources. The Alliance is currently working with Arizona's legislators in Washington, D.C. on the passage of a bill to designate the Santa Cruz Valley as a National Heritage Area. For more information, contact Vanessa Bechtol at (520) 429-1394 or vanessa@santacruzheritage.org, or visit their website at: www.santacruzheritage.org

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