



Santa Cruz Valley HERITAGE ALLIANCE

HERITAGE BUSINESS MEMBERSHIP APPLICATION

Discounted Rates expire February 28, 2011!

The Heritage Business and Destination Membership program offers local businesses an opportunity to promote their business while also supporting local efforts to promote the rich cultural and natural heritage of the Santa Cruz Valley. Your annual Heritage Business membership connects you with locals and visiting heritage tourists by offering:

- A link to your website on Heritage Alliance website www.SantaCruzHeritage.org
Subscription to Santa Cruz Meanderings, the Heritage Alliance's bi-annual newsletter
Advertisement or article in Santa Cruz Meanderings
Listing in an edition of our general e-newsletter
Advertising in our monthly Heritage Business e-newsletter
Listing on our exhibit table at community events
Invitation to special events
Annual report listing (when available)
Heritage Business decal or flag (coming soon)

Contact us at (520) 429-1394 or vanessa@santacruzheritage.org for information about member eligibility.

Heritage Business Membership Fees

Please circle appropriate fee level.

Heritage Lodging

Table with 2 columns: Lodging level (1-15 rooms, 16-30 rooms, 31-100 rooms, 101-250 rooms, +250 rooms) and Fee (\$100, \$200, \$300, \$400, \$500)

Heritage Attractions & Outings

Table with 2 columns: Attraction type (Visitation +300k/year, 100k-300k/year, <100k/year, Nonprofit attraction) and Fee (\$350, \$250, \$100, \$100)

Heritage Foods & Dining

Table with 2 columns: Dining type (Restaurant - Under 50 seats, Restaurant - +50 seats, Family farms/ranches, Local heritage food producer, Food Coop, Grocery Stores, Local Only, Grocery Stores, National) and Fee (\$100, \$200, \$100, \$100, \$100, \$150, \$200)

Misc. Heritage Consultants \$250

- Check enclosed for \$
Charge my credit card for \$

Applicant Information

Heritage Business Name

Contact Person

Mailing Address

City, State, ZIP

Phone:

Email:

Website:

Sign me up for the e-newsletter!

Visa MasterCard American Express

Credit card#

Exp. Date:

3-4 digit security code (on back of card):

Signature (required for credit card charges)

Return form and payment to: Santa Cruz Valley Heritage Alliance, P.O. Box 3445 Tucson, AZ 85722