



Santa Cruz Valley
HERITAGE ALLIANCE

HERITAGE BUSINESS MEMBERSHIP APPLICATION

The Heritage Business and Destination Membership program offers local businesses an opportunity to promote their business while also supporting local efforts to promote the rich cultural and natural heritage of the Santa Cruz Valley. Your annual Heritage Business membership connects you with locals and visiting heritage tourists by offering:

- A link to your website on Heritage Alliance website
- Subscription to Santa Cruz Meanderings, the Heritage Alliance’s bi-annual newsletter
- Listing or article in *Santa Cruz Meanderings*
- Listing in an e-newsletter edition
- Annual report listing
- Invitation to special events
- Heritage Business decal or flag (coming soon)

Contact us at (520) 429-1394 or info@santacruzheritage.org for information about member eligibility.

Heritage Business Membership Fees

Please circle the fee level that corresponds to your heritage business or destination.

Heritage Lodging (lodging in historic buildings)

1 - 15 room	\$100
16 - 30 rooms	\$275
31 - 100 rooms	\$350
101 - 250 rooms	\$500
+250 rooms	\$1,000

Heritage Attractions & Outings

Visitation +300k/year	\$500
Visitation 100k-300k/year	\$300
Visitation <100k/year	\$200
Nonprofit attraction	\$150

Heritage Foods & Dining

<20 seats	\$100
20 - 50 seats	\$150
+50 seats	\$250
Heritage farms/ranches	\$150

Applicant Information

Heritage Business Name

Contact Person

Mailing Address

City, State, ZIP

Phone: _____

Email: _____

Website: _____

Sign me up for the e-newsletter!

Visa___ MasterCard___ American Express___

Credit card# _____

Exp. Date: _____

3-4 digit security code (on back of card): _____

Signature (required for credit card charges)

Check enclosed for \$ _____

Charge my credit card for \$ _____

Return form and payment to:
Santa Cruz Valley Heritage Alliance
P.O. Box 3445
Tucson, AZ 85722