



Santa Cruz Valley HERITAGE ALLIANCE

HERITAGE BUSINESS MEMBERSHIP APPLICATION

The Heritage Business and Destination Membership program offers local businesses an opportunity to promote their business while also supporting local efforts to promote the rich cultural and natural heritage of the Santa Cruz Valley. Your annual Heritage Business membership connects you with locals and visiting heritage tourists by offering:

- A link to your website on Heritage Alliance website
• Subscription to Santa Cruz Meanderings, the Heritage Alliance's bi-annual newsletter
• Listing or article in Santa Cruz Meanderings
• Listing in an e-newsletter edition
• Annual report listing (when available)
• Invitation to special events
• Heritage Business decal or flag (coming soon)

Contact us at (520) 429-1394 or vanessa@santacruzheritage.org for information about member eligibility.

Heritage Business Membership Fees

Please circle the fee level that corresponds to your heritage business or destination.

Heritage Lodging

Table with 2 columns: Room count and Fee. Rows include 1-15 room (\$100), 16-30 rooms (\$275), 31-100 rooms (\$350), 101-250 rooms (\$500), and +250 rooms (\$1,000).

Heritage Attractions & Outings

Table with 2 columns: Activity and Fee. Rows include Visitation +300k/year (\$500), Visitation 100k-300k/year (\$300), Visitation <100k/year (\$200), and Nonprofit attraction (\$150).

Heritage Foods & Dining

Table with 2 columns: Food type and Fee. Rows include Restaurant - Under 20 seats (\$100), Restaurant - 20-50 seats (\$150), Restaurant - +50 seats (\$250), Family farms/ranches (\$150), Local heritage food producer (\$100), Food Coop (\$150), Grocery Stores, Local Only (\$200), and Grocery Stores, National (\$250).

- Check enclosed for \$
□ Charge my credit card for \$

Applicant Information

Heritage Business Name

Contact Person

Mailing Address

City, State, ZIP

Phone:

Email:

Website:

□ Sign me up for the e-newsletter!

Visa MasterCard American Express

Credit card#

Exp. Date:

3-4 digit security code (on back of card):

Signature (required for credit card charges)

Return form and payment to: Santa Cruz Valley Heritage Alliance, P.O. Box 3445, Tucson, AZ 85722